



Star for Life ^{Ukraine}
– empowering young people

Empowering next generation through tech education





Who we are

Star for life Ukraine

We are a non-profit organization, and a part of the global Star for Life brand with presence in:

- Sweden
- Norway
- Germany
- Jerusalem
- South Africa
- Namibia
- Tanzania

Mission

In the digital age, every child, regardless of socio-economic background or geographic location, deserves the opportunity to thrive. This means access to:

- Quality education
- Computer literacy programs
- Essential digital tools

Our mission is to ensure they have all of the above!

Vision

We design the future where every child in Ukraine has the opportunity to reach full potential and not left behind.

Values

 **Equality**

 **Inclusiveness**

 **Innovation**

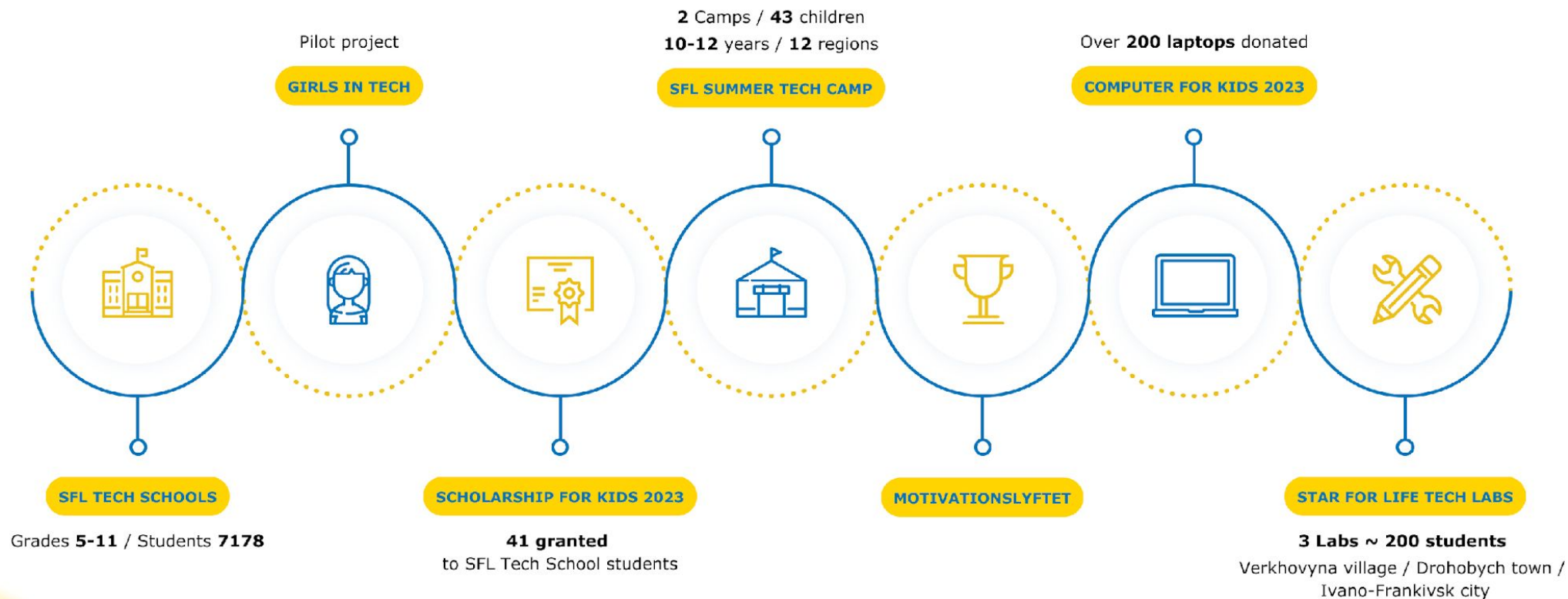
 **Empowerment**



A photograph of several students in a computer lab, viewed from behind. They are sitting at desks with laptops, focused on their screens. The image is semi-transparent, overlaid with a yellow triangle in the top right and a blue triangle in the bottom left. The text 'Our projects' is centered in a bold, black font with a yellow underline.

Our projects

STAR FOR LIFE PROJECTS 2022-2023



A photograph of a computer lab with several students sitting at desks, working on laptops. The image is semi-transparent and overlaid with a yellow banner containing the text 'Educational Track'. There are also yellow and blue geometric shapes in the corners.

Educational Track

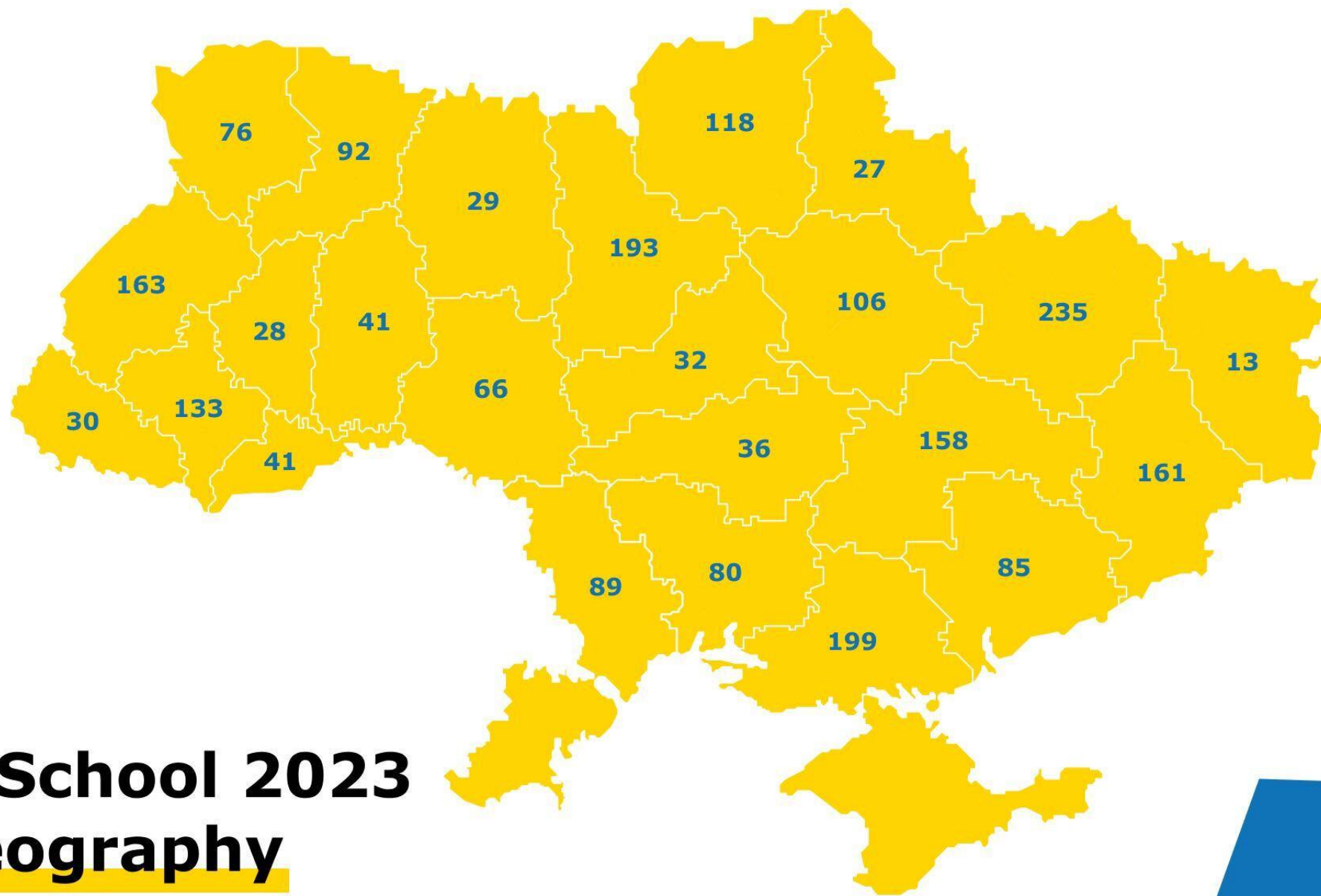
Tech School

- Free online programming courses for children of different age groups.
- Students outreach in Tech Schools 2022-2023 – 7178, grades 5-11.
- Future perspectives: to establish a static educational resource & increase the number of courses offered.





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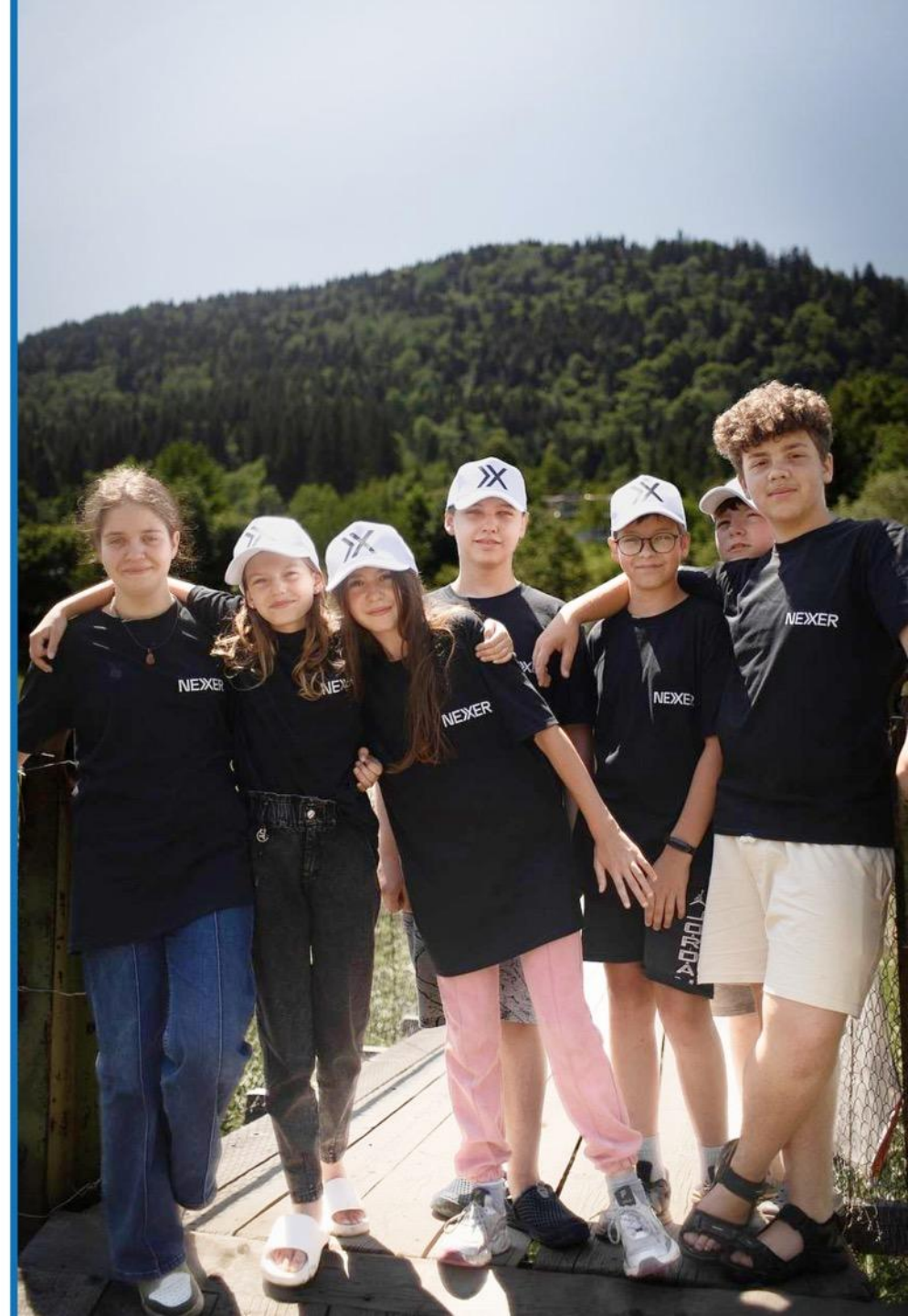
Summer IT-School 2023 students' geography

Tech Camp

We organize an immersive tech camp experience in programming, where children can:

- learn
- explore
- create

2 Tech Camps designed in partnership with Voices of Children Foundation (2022), and Nexer Group (2023)





2 Tech

Camps in 2022-2023



43

Children



10-12

Years



12

Regions



6 finalists

Of Ukrainian competition on programming,
Review made by Nexer



Star for Life Summer Tech Camp

Tech Labs

Partnering with local schools to open Labs, where children can attend offline programming courses.

3 Tech Labs created in **2022/2023**

- Verkhovyna village
- Drohobych town
- Ivano-Frankivsk city



Scratch Lab in Tuchyn

Upcoming (Over 220 kids)

A Lab in Special school of Rivne Region for children with speech disabilities.

Specific focus:


- reveal talent and interest in technologies
- raise self-confidence
- facilitate social integration
- support physical and mental development

Gamification in Scratch Lab allows children to learn and grow through the game.





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-  Verkhovyna village
15 students (5-7 class)
-  Drohobych town
30 students (10-11 class)
-  Ivano-Frankivsk city
115 student (5-11 class)
-  **1 Upcoming Scratch** Lab in Tuchyn
for children with special needs



3 Tech Labs **2023 education year**

Girls in Tech

Recognizing the gender gap in tech, we are launching a pilot program, designed to encourage more girls to take up tech-related courses and pursue careers in the tech industry.

Our partner:



Star for Life Open Classes

- First program on Android for kids
- 2 lessons
- Kyiv
- Ivano-Frankivsk
- Over **70** participants

Designed in partnership with



Supported by



Embassy of Sweden
in Ukraine



FIRST PROGRAM ON ANDROID FOR KIDS, 2 OPEN LESSONS



KYIV

26 participants
visited the lesson

6 participants
successfully created the program



IVANO-FRANKIVSK

48 participants
visited the lesson

13 participants
successfully created the program

A photograph of a computer lab with several students sitting at desks, working on laptops. The image is semi-transparent, with a yellow triangle in the top right and a blue triangle in the bottom left. The text 'Mental Health Track' is overlaid in the center.

Mental Health Track

Motivational Lift

We work on implementing a self-leadership program in Ukrainian schools, aimed to:

- strengthen resilience and children's belief in the future
- improve children's academic performance and mental well-being now and in the future
- increase self-awareness
- grow inner motivation and self-leadership

Our partners:

Go lobal



Leadership School

An educational program for high school students that aims to cultivate a cohort of driven, technologically proficient future leaders within the IT industry.

- **Soft Skills Course for personal development:**
leadership, effective communication, persuasive public speaking, time management
- **Digital Skills Course for digital literacy:**
digital security and rights, the universe of social media, reputational risks, and a diverse range of IT professions.
- **Hard Skills Course for core knowledge in IT:**
mechanics of the Software Development Life Cycle, programming languages, and principles of entrepreneurship.





Humanitarian Track

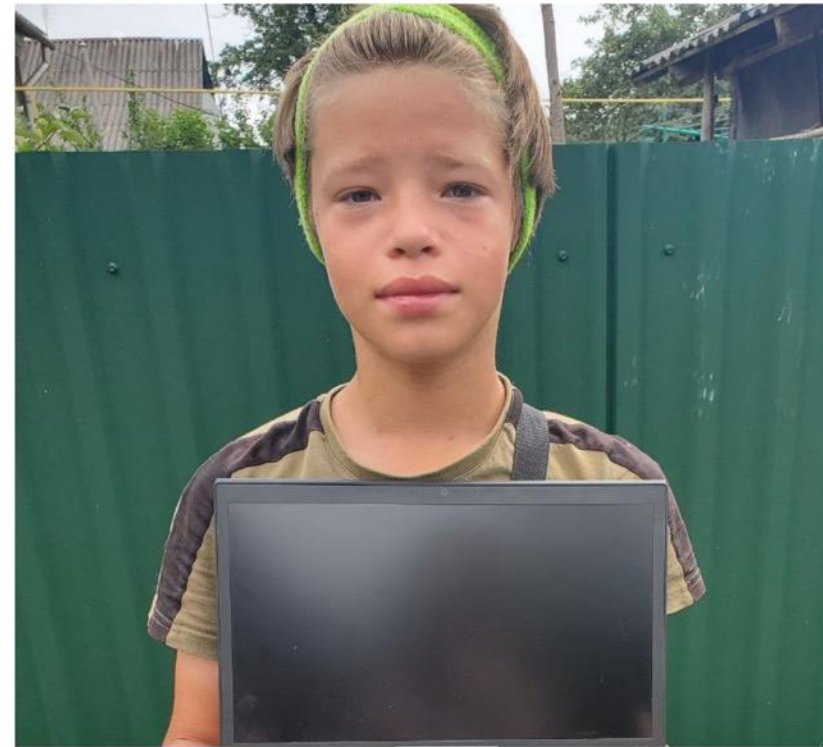
Scholarship for kids

41 scholarships were granted to the most diligent students of SFL Tech School to continue their education in Tech.



Computer for kids

Over **200** laptops were donated to students and schools across Ukraine to provide access to online education.



Partnerships and Collaborations

- **Sigma Software Group and Nexer Group**

Long-standing partners in scholarships granting, donating equipment, and establishment of SFL Labs

- **Zacco**

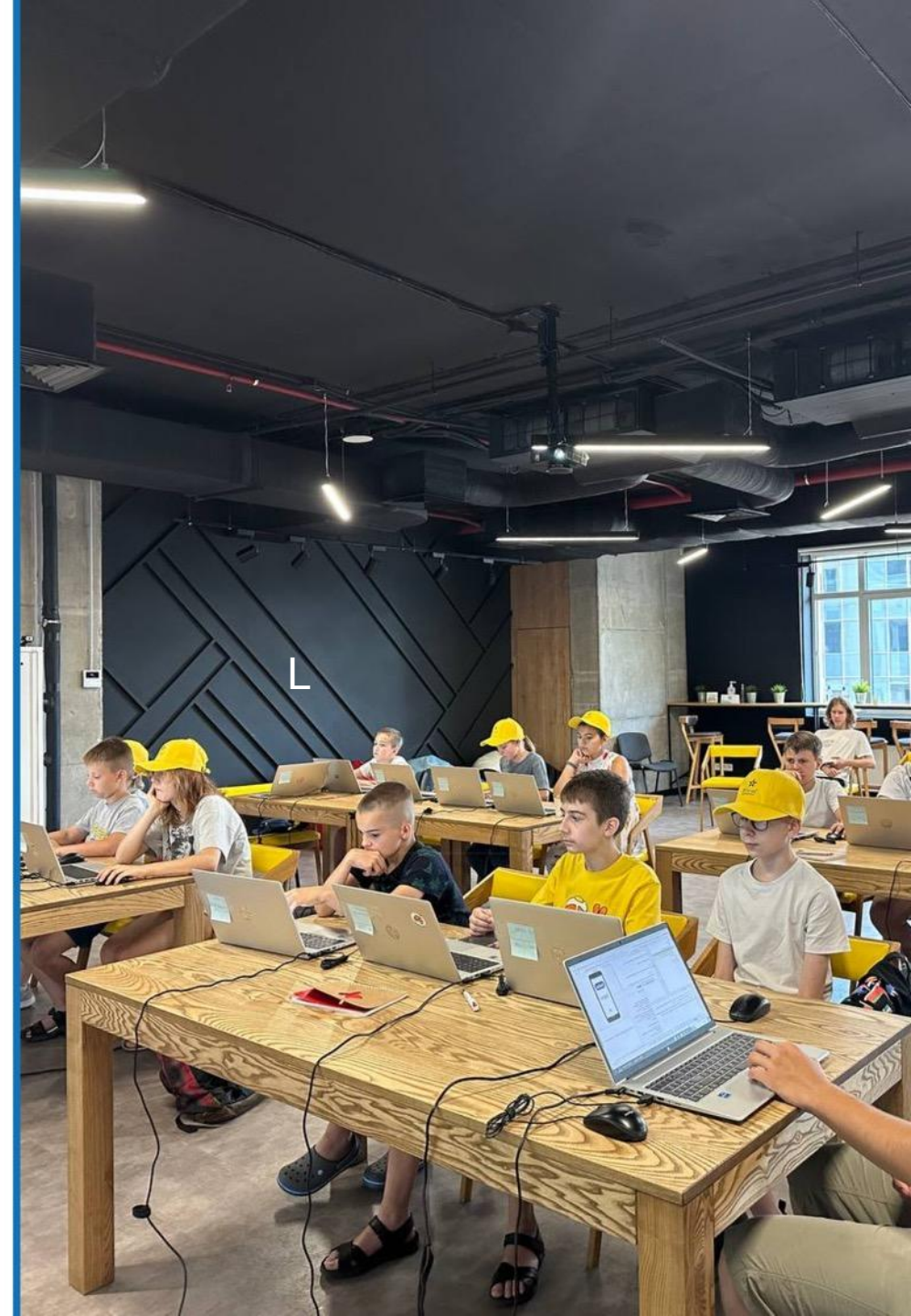
Donated 94 notebooks to students in Ukraine, enabling digital access for education

- **GoGlobal**

Our partner to bring Swedish mental health program Motivational Lift to Ukraine

- **Sigma Software University**

Assisting in the development of kids-friendly online courses



Partnerships and Collaborations

- **LIVV AB**

Swedish producer and supplier donating products to Ukrainian hospitals and Centers

- **HUB Park AB**

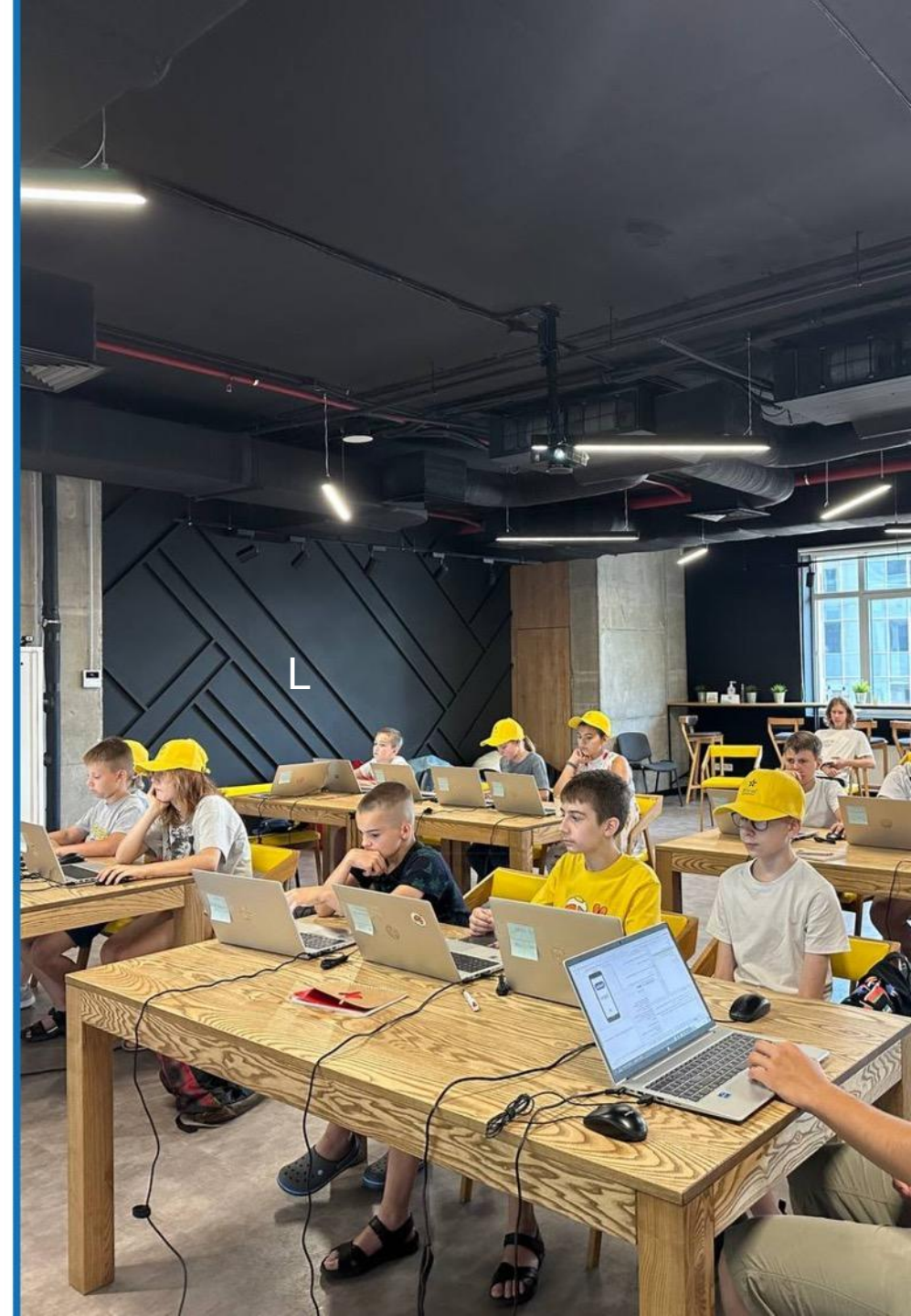
Supporting the donation of computers to children in need

- **Kearney (Germany)**

Assisting with logistics to deliver the notebooks to Ukraine

- **Street Child**

Our dedicated partner in “Girls in Tech” Pilot Project



Our Highlights

- **Fundraising Achievement**

Successfully raised approximately **\$50,000** in 2022/2023*

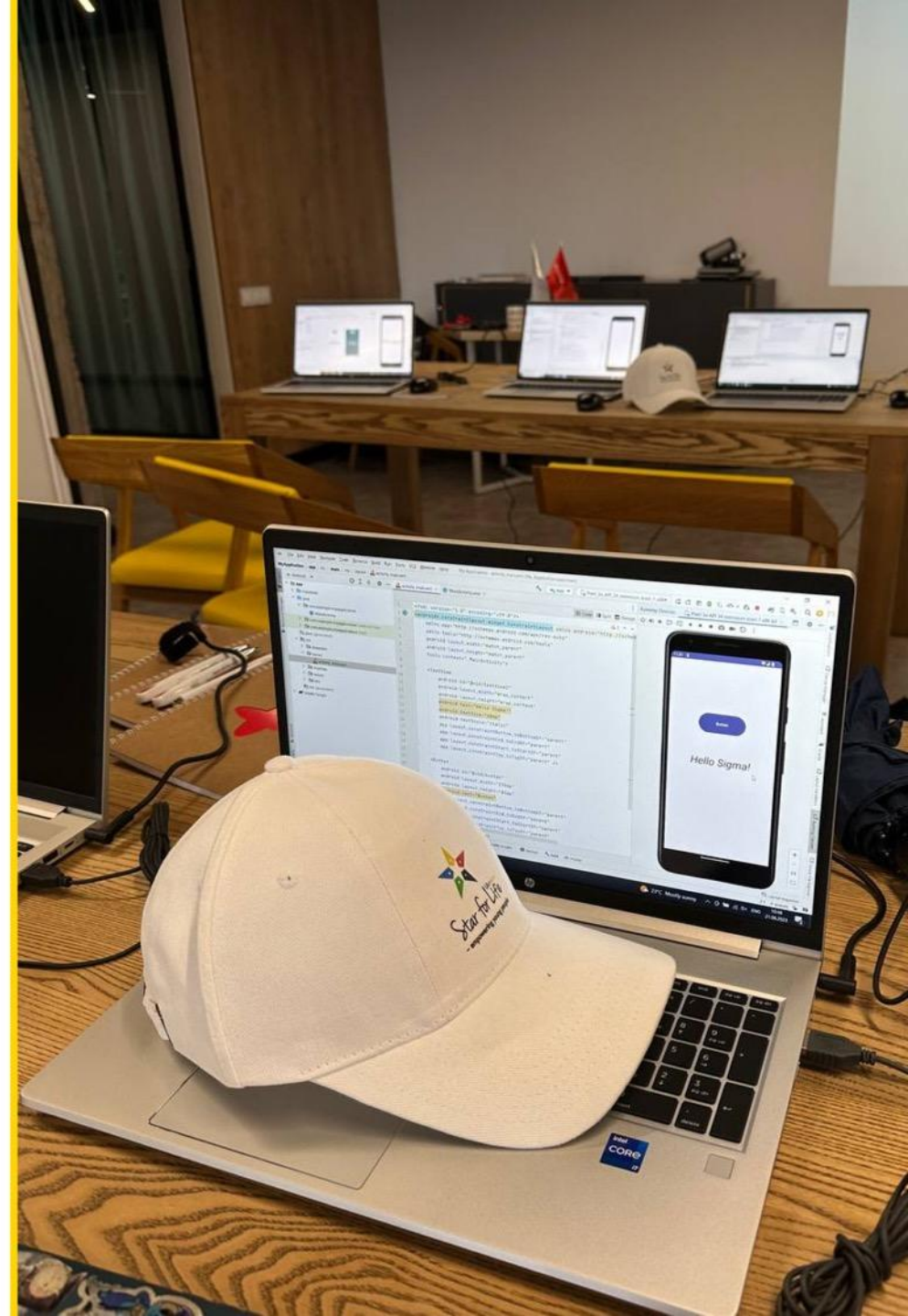
- **Budget Utilization**

Invested the entire budget in our projects, with less than **1%** spent on administrative costs

- **Future Goals**

Aiming to increase fundraising efforts due to the growing demand for Tech education in Ukraine, and accumulate more fundings

* as of August 2023

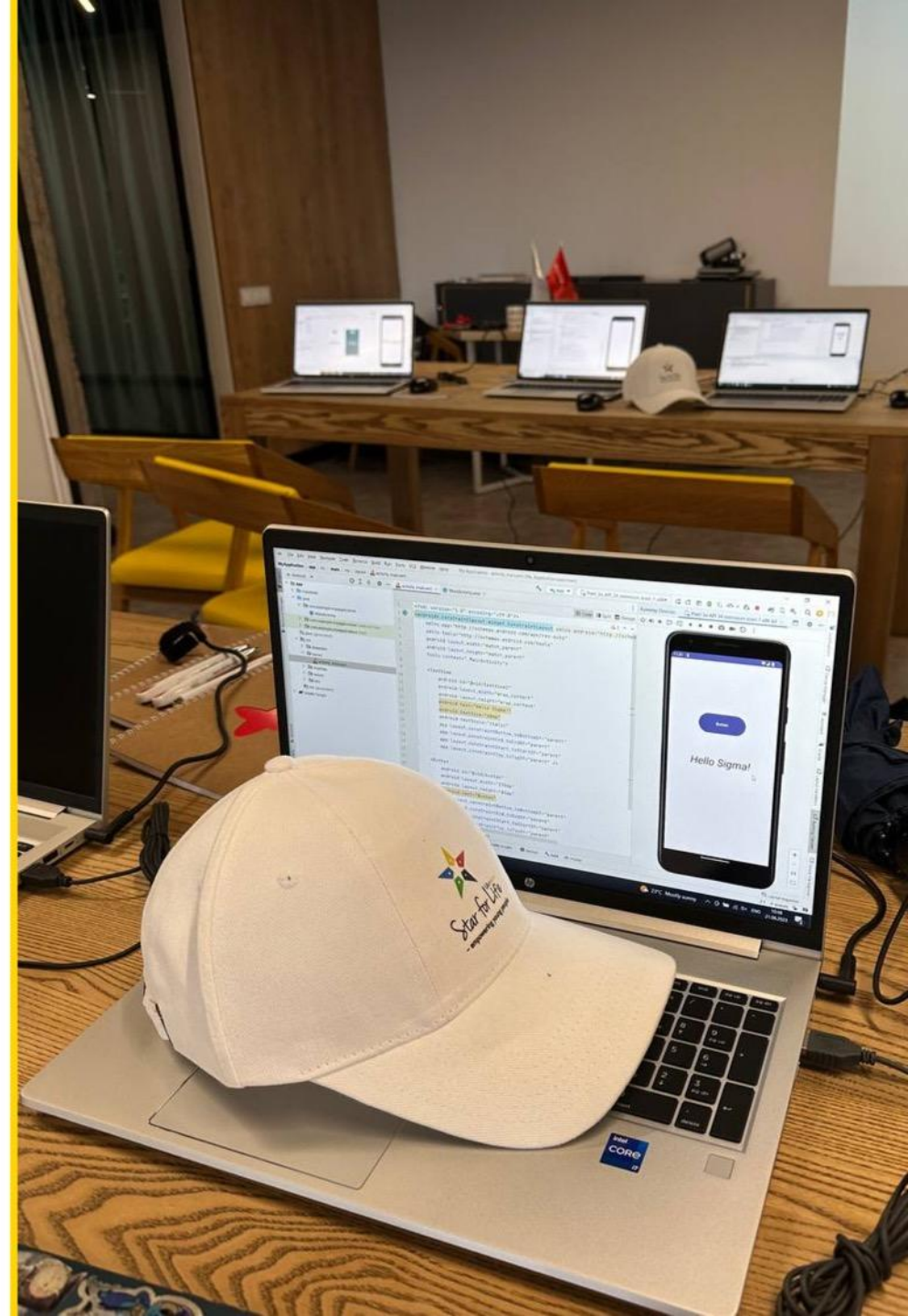


Our Highlights

- Recognition

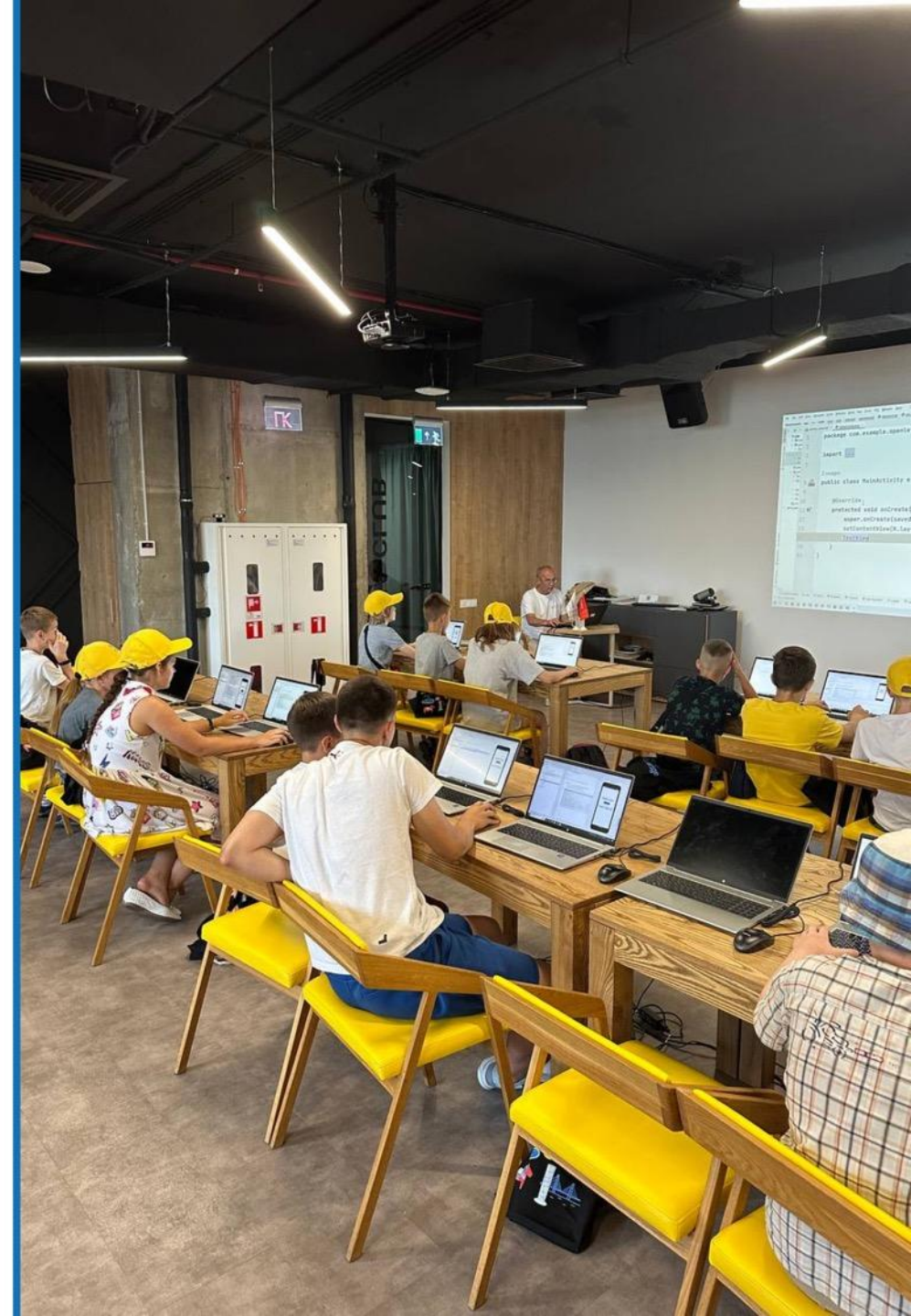
- ✓ Won recognition in the national competition “Responsible country” as **the Best corporate project** in the category projects for children

- ✓ Shortlisted to Corporate Engagement Awards by Communicate Magazine (the United Kingdom) as **the Best charitable foundation**



Future Plans and Opportunities

- Book Publication on **App Inventor**, a comprehensive guide for young learners to explore the world of app development
- **Star for Life Lab in Tuchyn** with Scratch and Java courses, to unlock new opportunities for local children in the field of technology
- **SFL Tech School Expansion**
Establishment of a static educational resource, and increase of the number of courses offered



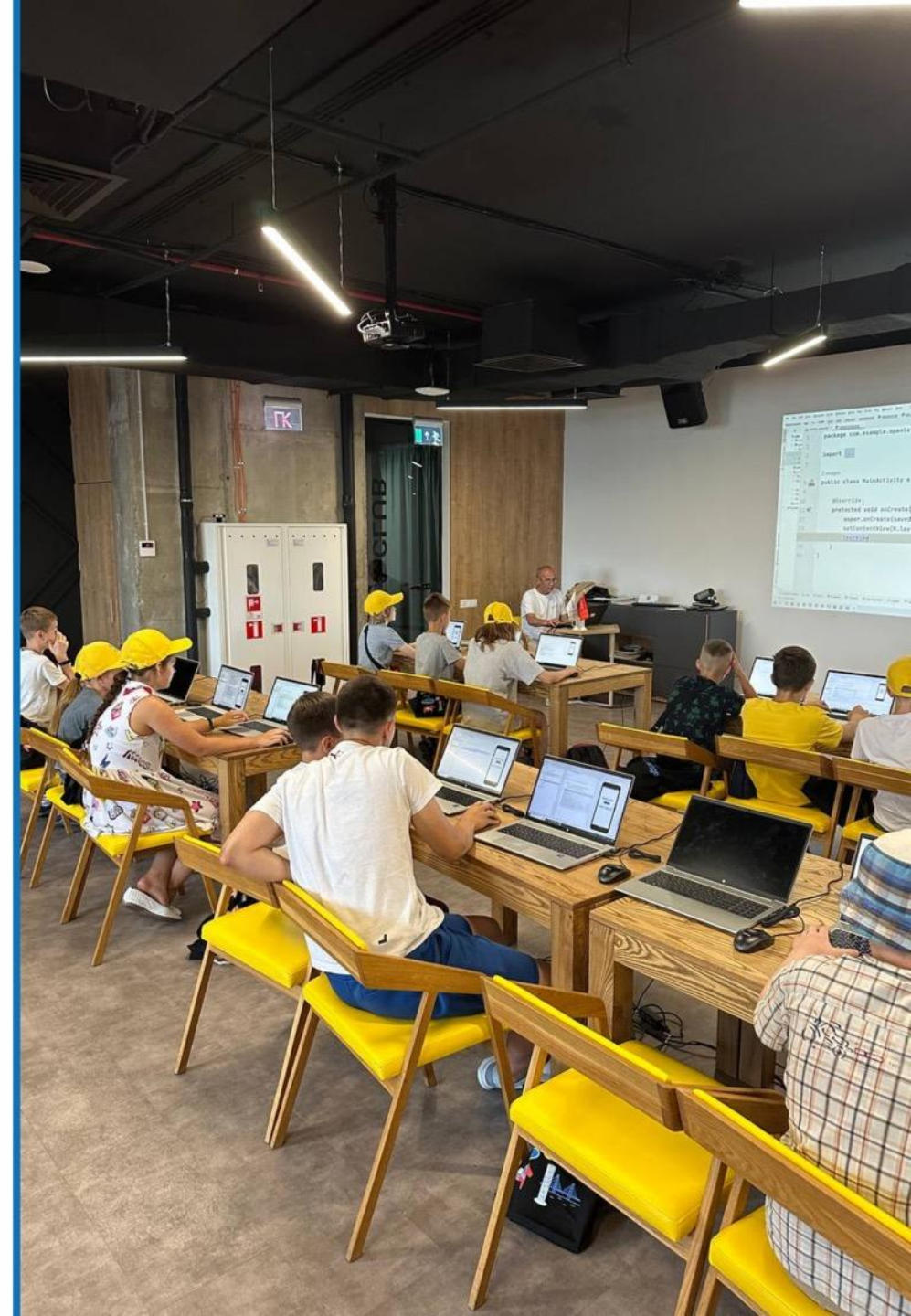
Future Plans and Opportunities

- **Girls in Tech Pilot**, an initiative designed to empower more girls in the tech industry
- **Younger Audience Engagement** through providing younger children with early exposure to tech education
- **Eurochild Membership**



Eurochild

Putting children at
the heart of Europe



Join us in empowering the next generation

- Support Our Programs
- Spread the Word & Raise awareness
- Partner with **Us**
- Volunteer to our projects
- Stay Connected & Follow us on social media



Our Team



Dennis Wolowyk
Executive Director



Myroslava Oseredchuk
Programme Director



Elina Bylinkina
Communication Coordinator



Kateryna Tkachenko
Development Lead



Nataliia Lebedieva
Partnership Lead

How to find us?

